

CONTRACT



WAVE-TV
725 South Floyd Street
Please use this for correspondence only
Louisville, KY 40203
(502) 585-2201

www.wave3.com

And:

Bisig Impact Group
640 S 4th St
Louisville, KY 40202

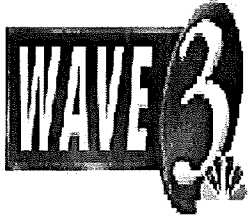
<u>Contract / Revision</u> 755797 /		<u>Alt Order #</u>
<u>Product</u> Commonwealth Atty-May Primary		
<u>Contract Dates</u> 05/16/12 - 05/22/12	<u>Estimate #</u>	
<u>Advertiser</u> Ryan, Steve (Commonwealth Atty)		<u>Original Date / Revision</u> 04/12/12 / 05/17/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WAVE	<u>Account Executive</u> Doug Roberts	<u>Sales Office</u> Louisville
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WAVE	05/20/12	05/20/12	Wave Sunday Sunrise 7-8a	Sun Sunrise 7-8a		:30			NM	0	\$0.00
D 2	WAVE	05/20/12	05/20/12	NBC Sunday Today Show	8-9am		:30			NM	0	\$0.00
N 3	WAVE	05/18/12	05/22/12	NBC Today Show	7-9am		:15/:15			BK	4	\$1,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	----F--				1	\$490.00			
Week:		05/21/12	05/27/12	MT-----				3	\$490.00			
N 4	WAVE	05/18/12	05/22/12	WAVE Sunrsie III 6-7am	6-7am		:15/:15			BK	3	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	----F--				1	\$385.00			
Week:		05/21/12	05/27/12	MT-----				2	\$385.00			
N 5	WAVE	05/21/12	05/21/12	WAVE Sunrise I (5-5:30am)	5-5:30am		:15/:15			BK	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/12	05/27/12	M-----				1	\$140.00			
N 6	WAVE	05/21/12	05/21/12	WAVE Sunrise II (5:30-6am)	530-6am		:15/:15			BK	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/12	05/27/12	M-----				1	\$295.00			
N 7	WAVE	05/21/12	05/21/12	WAVE 3 News 5-530pm	5-530pm		:15/:15			BK	1	\$710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/12	05/27/12	M-----				1	\$710.00			
N 8	WAVE	05/20/12	05/20/12	WAVE 3 News 6pm-Sun	6-630pm		:15/:15			BK	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S				1	\$560.00			
N 9	WAVE	05/18/12	05/21/12	WAVE 3 News 6-630pm	6-6:30pm		:15/:15			BK	2	\$1,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	----F--				1	\$980.00			
Week:		05/21/12	05/27/12	M-----				1	\$980.00			
N 10	WAVE	05/21/12	05/21/12	WAVE 3 News 530-6pm	530-6pm		:15/:15			BK	1	\$785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/12	05/27/12	M-----				1	\$785.00			
N 11	WAVE	05/21/12	05/21/12	WAVE 3 @ 7 PM	M-F 6:58-7:27 PM		:15/:15			BK	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/12	05/27/12	M-----				1	\$700.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 755797 /		Alt Order #
Contract Dates 05/16/12 - 05/22/12	Product Commonwealth Atty-May	Estimate #
Advertiser Ryan, Steve (Commonwe		Original Date / Revision 04/12/12 / 05/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	WAVE	05/19/12	05/19/12	Weekend Early News Resch	Sat 630-7p News		:15/:15			BK	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S-				1	\$560.00			
N 13	WAVE	05/21/12	05/21/12	WAVE 3 News 730-8pm (M-FM-F	7:30-8:00 PM		:15/:15			BK	1	\$835.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/12	05/27/12	M-----				1	\$835.00			
N 14	WAVE	05/20/12	05/20/12	LN (SU)	11p-12xm		:15/:15			BK	1	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S				1	\$590.00			
N 15	WAVE	05/19/12	05/19/12	LN (SA)	11p-1130p		:15/:15			BK	1	\$785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S-				1	\$785.00			
N 16	WAVE	05/21/12	05/21/12	Late News M-Sat	11-1136pm		:15/:15			BK	1	\$785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/12	05/27/12	M-----				1	\$785.00			
N 17	WAVE	05/16/12	05/18/12	Late News M-Sat	11-1136pm		:15/:15			BK	3	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	--WTF--				3	\$560.00			
N 18	WAVE	05/16/12	05/17/12	WAVE Sunrsie III 6-7am	6-7am		:15/:15			BK	2	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	--WT---				2	\$385.00			
N 19	WAVE	05/16/12	05/18/12	WAVE 3 News 5-530pm	5-530pm		:15/:15			BK	3	\$1,515.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	--WTF--				3	\$505.00			
N 20	WAVE	05/16/12	05/17/12	WAVE 3 News 6-630pm	6-6:30pm		:15/:15			BK	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	--WT---				2	\$700.00			
N 21	WAVE	05/16/12	05/17/12	NBC Today Show	7-9am		:15/:15			BK	2	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	--WT---				2	\$490.00			
N 22	WAVE	05/16/12	05/18/12	WAVE 3 @ 7 PM	M-F 6:58-7:27 PM		:15/:15			BK	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	--WTF--				3	\$700.00			
N 23	WAVE	05/16/12	05/18/12	WAVE 3 News 730-8pm (M-FM-F	7:30-8:00 PM		:15/:15			BK	3	\$1,785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	--WTF--				3	\$595.00			
N 24	WAVE	05/16/12	05/18/12	WAVE 3 News 530-6pm	530-6pm		:15/:15			BK	3	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	--WTF--				3	\$560.00			
N 25	WAVE	05/20/12	05/20/12	Wave Sunday Sunrise	Early Morning		:15/:15			BK	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S				1	\$100.00			
N 26	WAVE	05/19/12	05/19/12	NBC Saturday Today Show	7-9am		:15/:15			BK	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S-				1	\$280.00			
Totals											43	\$24,110.00

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<u>Advertiser</u> Ryan, Steve (Commonwe		<u>Original Date / Revision</u> 04/12/12 / 05/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<hr/>												
Time Period		# of Spots		Gross Amount		Net Amount						
04/30/12 - 05/22/12		43		\$24,110.00		\$20,493.50						
Totals		43		\$24,110.00		\$20,493.50						

Signature: _____ Date: _____

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NAB

BROADCASTERS

**AGREEMENT FORM FOR
POLITICAL BROADCASTS**

STATION and LOCATION _____ Date 2. 12

I, Bisig Impact Group (being) Judge Steve Ryan
(on behalf of)

A legally qualified candidate of the NA political party for the office of Commonwealth
Attorney

In the 2012 Primary election to be held on May 22, 2012, do hereby request station time as follows:

Length of Broadcast	Time of Day Rotation or Package	Days	Class of Time	Times Per Week	No. of Weeks	Rate
------------------------	---------------------------------------	------	------------------	-------------------	-----------------	------

Date of First Broadcast	Date of Last Broadcast
-------------------------	------------------------

Total Charges: _____

The broadcast time will be used by _____
I represent that the payment for the above-described broadcast time has been furnished by _____

_____ And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers of the entity are:

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription which will be delivered to the station at least _____ before the time of the scheduled broadcasts. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: 2/21/12 _____
(Candidate, or Agent)

Accepted _____ Rejected _____ By _____ Title _____
This request, whether accepted or rejected, will be available for public inspection for a period of two years.

TURN OVER FOR POST-BROADCAST FOLLOW-UP